

# CONTINUOUS PROFESSIONAL LEARNING

The Institute’s Continuous Professional Learning (CPL) Committee is an operational committee of the Institute responsible for the oversight and management of the Institute’s member continuous professional learning programs, activities, and events. Gloria Venczel RPP, MCIP continued as chair of the Committee in 2023.

Throughout 2023, the Institute’s online CPL programming continued to be a strong and successful service and benefit to members, with continued enhanced capacity and more online webinars delivered than in the previous year. Enhancing programming and the delivery of professional learning opportunities for members, and related support for and coordination with the Institute’s local chapters across BC and Yukon, continued to guide the work of the CPL Committee in 2023. Additionally, the Committee worked to develop and deliver CPL programming in support of the topics and areas of interest in alignment with the Board’s strategic priorities.

## CPL WEBINAR PROGRAM:

The success of the Institute’s CPL webinar programming continued to be a key member service deliverable in 2023 – having another highly successful year in terms of webinars delivered and overall levels of participation. Working with PIBC staff, the Committee continued in its role helping to identify and develop topic areas, identify potential presenters, and suggest possible partners for CPL webinars. The Committee and staff continued to work to identify and incorporate emerging issues and relevant best practices into CPL webinar programming. Additionally, we continued to enhance the technical quality of webinars (sound, recordings) by updating current technology, processes and capacity during the year.

In 2023, the Institute developed and implemented a total of ten regular online webinars on a variety of diverse planning topics, including: Annual Planning Outlook 2023, BC Building Code Changes & Carbon Pollution Standard - Ministerial

Update & More, a Legal Update on Development Permits & Development Variance Permits Climate Action, Cohousing: Recreating the Village, UNDRIP and the Indigenous Voice in Local Government Planning, Balancing Act - Addressing Policy Priorities in a Challenged Environment (with UDI), Water & the City, AI - Opportunities, Challenges & Legal Considerations, Ethics in Planning. Additionally, a new segment called “President’s Minute” with PIBC President Emilie K. Adin RPP, MCIP, was created which is normally delivered at the start of each webinar.

The total number of learning units that webinars delivered in 2023 came to 16.5 hours of structured professional learning for PIBC members. Webinar capacity continued to expand in 2023 with webinars bringing together a total of 35 different speakers and presenters and reaching more than 2,384 participants across all of the ten webinars delivered. The shared group registration option continued to be popular in 2023 (with at least 267 group registrations over the

## CPL Events & Activities in 2023

**35** CPL events & activities delivering  
**147.5** CPL Learning Units (LUs)

**1** Annual Conference (National Conference with CIP) **73** LUs

**10** CPL Webinars **16.5** LUs

**24** Local Chapter Events **58** LUs

course of the year, in addition to the over 1,500 individual registrations). We continued to offer the option to purchase recorded copies of PIBC's CPL webinars for those unable to attend at the time of the webinars. This option continued to expand the accessibility and reach of the webinar program. Through ongoing coordination with the Institute's Student member representatives, we continue to provide optional coordinated complimentary group access to webinar programming and recordings for Student members at each of the four accredited university planning programs in BC and Yukon throughout the year.

The Institutes popular CPL webinar programming continues to generate additional revenue for the PIBC, helping to offset the resources and capacity (staff, technical resources, etc.) invested in planning, developing, and delivering the webinars. This past year we continued to achieve success in securing several external sponsors and learning partners for our CPL webinar programming from key external organizations. In 2023 some of our partners included: CMHC, BC Ministry of Housing, REFBC, MOABC, UDI, FBC, BlueHealth Project, UBC.

#### **WORK WITH PIBC LOCAL CHAPTERS:**

Supporting PIBC's nine local chapters across British Columbia and Yukon continues to be an ongoing strategic priority, including supporting the delivery of local professional learning opportunities for members. In 2023, we were pleased to see a wide range of diverse professional learning and networking events delivered across our local chapters. Throughout the year, there were at least 24 or more local chapter events that delivered a minimum of 58 learning units of activity for members across BC and Yukon.

The Institute continues to provide resources and capacity (including a dedicated Zoom subscription exclusively for chapters' use, continued staff support, registration and administrative resources, and communications support) to help chapters organize and deliver professional learning, networking, and other events/activities. We have been working internally and with chapters to streamline the provision of these logistical supports while reducing financial and administrative impacts on chapters as well.

In November 2023, we held the annual in-person roundtable meeting of local chapter committee volunteers. These meetings continue to provide an excellent opportunity for volunteer leaders from our chapters to connect with PIBC and each other, share experience and knowledge, and help coordinate activities for the membership.

Thanks and appreciation are extended to the dedicated volunteer members at the local chapter level who help keep local Institute activities and events happening across BC and Yukon. Thank you all!

#### **2023 ANNUAL CONFERENCE – IT TAKES A VILLAGE:**

We were pleased to hold our annual conference in the summer of 2023 in Sun Peaks. The conference took place between May 30 – June 2, 2023 at the Sun Peaks Grand Hotel & Conference Centre and included over 422 total attendees (including those who were able to participate virtually, thanks to the online streaming of certain program content).

It involved over 116 presenters who helped us deliver 34 conference sessions, 6 workshops, and 4 learning tours, providing 73 learning units of professional development. Additionally, the conference included a number of unique and memorable social, networking and cultural elements – including a fun trivia night, local village walking tours, and an Indigenous led cultural hike. Thanks to the staff and volunteer teams from PIBC, along with all the other volunteers, presenters, sponsors, attendees, and others who made this conference such a success.

#### **PROFESSIONAL LEARNING ACTIVITIES BY THE NUMBERS:**

The Institute was pleased to see the delivery of at least 35 different professional learning activities and events over the course of 2023, representing a total of 147.5 units of structured professional learning for PIBC members. The Institute continues to measure and monitor professional learning activities during each year.

#### **MOVING FORWARD:**

Looking ahead into 2024 and beyond, the Committee will continue its work on: actively exploring and increasing partnership opportunities and offering an increased number of free webinars; work with the new 'peer learning network' (PLN) consultants to host a number of topical and informative webinars for members and non-members alike; planning and implementing PIBC's ongoing CPL webinar programming; continued support for local chapters; and the development and implementation of potential new professional learning opportunities (including potential new in-person learning activities).

#### **COMMITTEE THANKS:**

Thanks are extended to the many volunteers who contributed to the Institute's local chapters and to the annual conference this past year, as well as to the presenters, sponsors, and partners who again helped make all the Institute's CPL programming and other events such a success in 2023. Appreciation and thanks are also extended to the dedicated volunteer members of the CPL Committee and to PIBC staff for their valued contributions and participation helping to guide and deliver the Institute's CPL programs and activities. Thank you all!