

# MEMBER ENGAGEMENT

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The Institute's Member Engagement Committee, working with Institute staff, oversees PIBC's membership outreach, engagement, and related activities, as well as engagement and liaison with Student members and academic planners at the four accredited university planning programs in BC and Yukon through a key liaison sub-committee. In 2023 existing Chair Andrew Yan RPP, MCIP, was joined by Cleo Corbett RPP, MCIP and Sawngjai (Dear) Bhokanandh RPP, MCIP as the Co-Chairs of the Committee.

The Committee also underwent a recruitment campaign in late 2023. Following a successful call for expressions of interest during the year, a number of new committee members were appointed in December 2023. The Committee, including its newly appointment members, met in January 2024 and look forward to progressing its plans and initiatives during the course of 2024 and beyond. Throughout 2023, the Committee's active sub-committees and other related committees progressed activities related to student and academic liaison, and work implementing the Institute's new student internship program.

## **STUDENT & ACADEMIC LIAISON:**

The Academic Liaison Sub-Committee continued to be chaired by Mark Holland RPP, MCIP in 2023. The sub-committee continued to work on key activities and initiatives related to planning students over the course of the year. This work focused on highlighting and communicating the work of both planning students and academic planners at the four accredited university planning programs at UBC, UNBC, SFU and VIU to the wider membership and profession.

Work in 2023 continued to include developing and publishing regular, ongoing, rotating features and profiles of the accredited university planning programs and their people (students and faculty) in *Planning West* magazine, as well as featured profiles and information about individual students and faculty of the programs on the PIBC website and in the regular PIBC e-News. The Committee also undertook activities to help inform and support students in their career development and transition from academia to the professional working world.

## **SUPPORT FOR STUDENT MEMBERS:**

The Committee continued working with our Student Member Representatives, staff, and others in 2023 to ensure PIBC funding opportunities and other supports for students are being delivered to our Student members. These include continued financial support for student events and activities (including social and networking activities with all four planning programs in 2023). Further support was provided through the Institute's annual conference student funding program – facilitating the complimentary participation of several Student members as attendees at the conference and giving them full participation and access to the sessions, networking, and learning opportunities that made up the full conference program.

## **COMMITTEE THANKS:**

Appreciation and thanks are extended to all the volunteer members who have contributed to the Member Engagement Committee and on its sub-committees throughout the year. Thanks are also extended to PIBC staff for their ongoing support and assistance.