



PLANNING INSTITUTE OF BRITISH COLUMBIA

NOVEMBER 5 2022

World Town Planning Day

CELEBRATING THE PROFESSION
EVENING GALA



SPONSOR & PARTNERSHIP
OPPORTUNITIES

JOIN US!

The 2022 return of the Planning Institute of British Columbia (PIBC) World Town Planning Day – Celebrating the Profession gala event will take place Saturday, November 5th at the Marriott Pinnacle Hotel in downtown Vancouver, BC. Join us for this special occasion as we celebrate the professional achievements of our members.

Take advantage of one of the limited opportunities to show your support and gain recognition by becoming a sponsoring partner. Achieve your organization’s goals and highlight to the profession your role in helping to support forward thinking and the shaping of livable communities and regions in British Columbia and Yukon.



Event Date

Saturday, November 5th

Location

Marriott Pinnacle Hotel
Downtown Vancouver, BC

Sponsorship Confirmation

Deadline

Monday, October 31st

WHAT IT'S ALL ABOUT

In 2008 PIBC hosted its first-ever World Town Planning Day gala event coinciding with the Institute’s 50th anniversary. Since then, this annual gala event has grown to commemorate the profession and recognize professional members, including new Registered Professional Planners (RPPs), long-serving members with 25+ years of professional membership, and more.

WORLD TOWN PLANNING DAY

World Urbanism Day, also known as "World Town Planning Day", was founded in 1949 by the late Professor Carlos Maria della Paolera of the University of Buenos Aires, to advance public and professional interest in planning.

It is celebrated in more than 30 countries on four continents each November 8th. It is a special day to recognize and promote the role of planning in creating livable communities.

Who Will Be There?

Planners from across BC, Yukon and beyond, along with special invited guests from government, academia and related professions, students, and new emerging professionals in planning will all gather in Vancouver for this great annual event.



The Event & Program

In addition to membership presentations, the formal evening event will include various opportunities to connect, network and socialize with friends and colleagues. The program will include a pre-dinner reception with musical entertainment, followed by a plated dinner and our evening program of recognition and presentations.

SUPPORT THIS EVENT & GAIN RECOGNITION

BECOME A PARTNER!

There are various opportunities available to sponsor and become a partner of PIBC 2022 World Town Planning Day - Celebrating the Profession gala.

Pre-designed packages are below, but we would be happy to work with you to create a customized sponsorship & benefits package that fits your organization's goals - if you have ideas, please don't hesitate to contact us to discuss!

Opportunity	Sponsorship Amount	Sponsorships Available
Premier Gala Host Partner	\$4000	1
Pre-Gala Reception Partner	\$2500	1
Membership Recognition Partner	\$2000	2
Wine & Beverage Partner	\$1750	2
Entertainment Partner	\$1500	1
Sponsored Table Partner	\$1250 +GST	Per table
Custom Sponsorship	Contact us	

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

\$4000

ONLY ONE
EXCLUSIVE
OPPORTUNITY
AVAILABLE

Premier Gala Host Partner

Showcase your organization as a prominent leader in the world of the planning profession and be recognized as the exclusive premier host partner and title sponsor of the entire gala evening event.

This package includes:

- Partner representative may give brief (approx. 2-3 minutes) introductory address to attendees during the gala; and
- One half-page special advertisement in the Winter 2023 issue of the PIBC quarterly publication, Planning West magazine; and
- Opportunity to supply content (e.g. 2 slides) for PowerPoint promotional display at the gala; and
- Complimentary sponsored table for eight (8) representatives of your organization or your guests at the gala; and
- Opportunity to place one small (e.g. postcard-size) promotional piece (supplied by the partner) at the event registration table; and
- Partner's name and logo prominently displayed on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

Pre-Gala Reception Partner

Be the exclusive host partner for the pre-gala reception and welcome friends and colleagues of the profession to the gala evening.

\$2500

ONLY **ONE**
EXCLUSIVE
OPPORTUNITY
AVAILABLE

This package includes:

- Special recognition of your organization and its representative(s) during the opening remarks of the gala; and
- One quarter-page special advertisement in the Winter 2023 issue of the PIBC quarterly publication, *Planning West* magazine; and
- Opportunity to supply content (e.g. 1 slide) for PowerPoint promotional display at the gala; and
- Complimentary gala tickets for up to six (6) representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

Membership Recognition Partner

Celebrate and support accomplishments in the profession by participating in the recognition of key member achievements, milestones and admissions at this year's gala.

\$2000

UP TO **TWO**
OPPORTUNITIES
AVAILABLE

This package includes:

- Opportunity to be the exclusive sponsor of *one* of the following member recognition elements:
 - Recognition of newly certified Registered Professional Planners (RPPs) over the past year, or
 - Recognition of individuals who have held professional membership for 25+ years, or
 - Recognition of newly recognized members – such as PIBC Honourary member(s), and of new PIBC Life member(s); and
- Complimentary gala tickets for up to four (4) representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

Wine & Beverage Partner

Wow them with taste and host a beverage for each guest.

\$1750

UP TO **TWO**
OPPORTUNITIES
AVAILABLE

This package includes:

- Opportunity to be the exclusive sponsor of a hosted complimentary drink per guest at one of either: the pre-gala reception or during the gala dinner; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or a suitable customized package of opportunities and benefits at this support level to suit your goals.*

Entertainment Partner

Help set the mood for the evening and help us support local musical talent.

\$1500

ONLY **ONE**
OPPORTUNITY
AVAILABLE

This package includes:

- Opportunity to be the exclusive sponsor of the evening's musical entertainment; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or a suitable customized package of opportunities and benefits at this support level to suit your goals.*

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

\$1250
+ GST

VARIOUS
OPPORTUNITIES
AVAILABLE

Sponsored Table Partner

Want to attend as a group, and take colleagues, clients and other VIPs from your organization out for the evening, while gaining exposure and recognition for your organization?

This package includes:

- One table for *eight (8)* representatives of your organization or your guests at the gala; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or* a suitable customized package of opportunities and benefits at this support level to suit your goals.



CUSTOMIZED OPTIONS AVAILABLE

Looking for something different? Our team would be happy to work with you to create a customized sponsor and partnership package that fits your organization's goals and budget and meets our objectives for support of this great event. Be sure to talk to us about customized opportunities.

Contact us

Join us and help support this great annual event, celebrating professional planners and the planning profession! Please refer to the attached form in this package and reach out to our sponsorship contact to become a partner.



Sophie King

PIBC Professional Learning & Events Co-ordinator

sophie.king@pibc.bc.ca

Please be sure to contact us no later than **Monday, October 31, 2022** to confirm your partnership for this event. Thank you!



CONFIRM YOUR PARTNERSHIP

Thank you for your support! Please fill out the form below and send a completed copy back to your sponsorship team member in order to confirm your organization as a partner at the **PIBC 2022 World Town Planning Day - Celebrating The Profession Gala**. Cheque payments should be made payable to “**Planning Institute of BC**” and sent directly to the PIBC office in Vancouver. Payment by Visa or MasterCard can also be accepted.

Contact details

Organization Name _____

Street Address _____

City _____ **Province** _____ **Postal Code** _____

Contact First Name _____ **Contact Last Name** _____

Contact E-mail _____

Sponsorship & Partnership Details

\$4000	Premier Gala Host Partner - One exclusive opportunity available
\$2500	Pre-Gala Reception Partner - One exclusive opportunity available
\$2000	Membership Recognition Partner - Two opportunities available Newly certified RPPs 25+ year members
\$1750	Wine & Beverage Partner - Two opportunities available Pre-gala reception Gala dinner
\$1500	Entertainment Partner - One opportunity available
\$1250 +GST per table	Sponsored Table Partner - Various opportunities available I would like _____ sponsored tables of 8
\$	Custom Sponsorship Yes, I have a customized sponsorship/partnership package for:

I have read and agree to the terms of the sponsorship/partnership arrangements contained herein.

Signature

Date