

# Sponsor Package

IT TAKES A VILLAGE

PLANNING INSTITUTE  
OF BRITISH COLUMBIA  
2023 ANNUAL CONFERENCE



# JOIN US!



The 2023 Annual Conference of the Planning Institute of British Columbia (PIBC) will be held May 30th - June 2nd in the stunning mountain resort of Sun Peaks, near Kamloops, B.C. Take advantage of one of the limited opportunities available to become a partner at this signature event. Achieve your organization's goals and highlight to professional planners your role in helping to create great places to live!

## WHAT'S IT ALL ABOUT?

The theme for this year's conference is *It Takes a Village*.

## IT TAKES A VILLAGE

The theme for the PIBC 2023 Annual Conference is influenced by its location in Sun Peaks, a picturesque mountain village, and our profession's commitment to embracing a collaborative "village" mentality. Our profession is rooted in a desire to improve the quality of life for all community members, respecting the diversity of needs, values, and aspirations. As planners, we are committed to advocating for the public good and continue to be propelled by the goal of strengthening our communities.

The term "village" in the context of this conference theme is used to describe the wide range of communities that we belong to, live in, work for, advocate on behalf of, or visit. Villages can be tangible, physical spaces, or intangible, like the bonds that tie communities together or intrinsic value we place on space. As you will see through the five sub-themes, we want to hear about how villages are dealing with the many challenges and opportunities they encounter.

To name a few, challenges may range from the intensifying housing crises, the impacts of climate change, social inequalities, urbanization pressures, impacts of the COVID pandemic, and calls for Truth and Reconciliation. As the planning profession collectively navigates these challenges, there are many stories and experiences we can share. We all move and navigate through the complex challenges facing communities, but we certainly don't do it alone - it takes a village.



## WHO WILL BE THERE?

Join hundreds of planners and other professionals from across BC, the Yukon, and beyond in Sun Peaks! Attendees work in big cities, small towns, and rural areas, practicing in many diverse fields of planning, including land use, policy, development, housing, agriculture, urban design, environment, First Nations, GIS & technology, natural resources, etc.

## THE PROGRAM!

The three-day conference (including one additional pre-conference day) will be packed with various professional development opportunities, networking events, and more. The engaging, diverse program will include leading keynote speakers, diverse and informative breakout sessions, in-depth workshops, and engaging mobile workshops that give attendees a chance to get out, engage, and learn in the local Sun Peaks region. More information about the conference program will be available at: <https://www.pibc.bc.ca/>

# BECOME A PARTNER!

There are various opportunities available to sponsor and become a partner at the PIBC 2023 Annual Conference. Pre-designed packages are below, but we would be happy to work with you to create a unique, customized package that fits your organization’s goals and budget – bring us your ideas!

OPPORTUNITY	SPONSORSHIP AMOUNT	SPONSORSHIPS AVAILABLE
Premier Title Partner	\$8500+	Sold Out!
Platinum Partner	\$7500 - \$8499	Only 1 Remaining
Gold Partner	\$5500 - \$7499	Only 2 Remaining
Silver Partner	\$2500 - \$5499	Only 2 Remaining
Bronze Partner	\$1000 - \$2499	Only 2 Remaining
Conference Supporter	\$500 - \$999	Multiple
Conference Exhibitor	\$1200	Per space
Custom Sponsorship	Contact us	

# SPONSORSHIP OPPORTUNITIES

## PREMIER TITLE PARTNER

Be the exclusive sponsor of Wednesday's opening plenary session & keynote speaker – including opportunity for brief partner representative remarks & keynote introduction.

\$8500 +

SOLD OUT!

- Exclusive, high-profile recognition as the principal sponsor of the conference mobile app, and
- One quarter-page advertisement in two issues of the PIBC quarterly publication, Planning West; and
- Complimentary accommodation at the Sun Peaks Grand Hotel and Conference Centre (1 standard room for 3 nights); and
- The opportunity to supply partner promotional content (e.g. PowerPoint slide) for display at the conference; and
- Two complimentary full conference registrations for partner representatives; and
- One complimentary exhibit space & table (includes exhibitor pass for one representative); and
- Partner's name and logo prominently displayed as the title partner on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.

## PLATINUM PARTNER

Be the exclusive sponsor of one of: Thursday's plenary session & keynote speaker, or Thursday's Gala Evening Reception event.

\$7500 to  
\$8499

ONLY ONE  
OPPORTUNITY  
REMAINING

- One quarter-page advertisement in one issue of the PIBC quarterly publication, Planning West; and
- The opportunity to supply partner promotional content (e.g. PowerPoint slide) for display at the conference; and
- One complimentary full conference registration for a partner representative; and
- One complimentary exhibit space & table (includes exhibitor pass for one representative); and
- Partner's name and logo prominently displayed as a platinum partner on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.

# SPONSORSHIP OPPORTUNITIES




\$5500 to  
\$7499

## GOLD PARTNER

### ONLY TWO OPPORTUNITIES REMAINING

- Be the exclusive sponsor of one of:
  - Tuesday's Welcome Reception, or
  - One of the two on-site lunches & lunch presentations on Wednesday or Thursday; and
- One complimentary full conference registration for a partner representative; and
- One complimentary exhibit space & table (includes exhibitor pass for one representative); and
- Partner's name and logo prominently displayed as a gold partner on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.



\$2500 to  
\$5499

## SILVER PARTNER

### ONLY TWO OPPORTUNITIES REMAINING

- Be the exclusive sponsor of one of the three on-site breakfasts on Wednesday, Thursday, or Friday; and
- One discounted full conference registration for a partner representative; and
- Partner's name and logo prominently displayed as a silver partner on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.



\$1000 to  
\$2499

## BRONZE PARTNER

### ONLY TWO OPPORTUNITIES REMAINING

- Be the exclusive sponsor of one of the on-site refreshment & networking breaks; and
- One discounted full conference registration for a partner representative; and
- Partner's name and logo prominently displayed as a bronze partner on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.

# SPONSORSHIP OPPORTUNITIES



## CONFERENCE SUPPORTER

### MULTIPLE OPPORTUNITIES AVAILABLE

- Be the exclusive sponsor of one of: the conference breakout sessions, or workshops, or mobile workshops/tours (signage at session using partner's logo and verbal acknowledgement); and
- One discounted full conference registration for a partner representative; and
- Partner's name displayed as a supporter on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a unique customized package of opportunities and benefits at this level to suit your goals.



## CONFERENCE EXHIBITOR

- One standard exhibit space & table (includes exhibitor pass for one representative); and
- Exhibitor's name displayed as an exhibitor on all key conference materials, mobile app, website, signage and recognition on social media;
- Or a customized package of opportunities and benefits to suit your goals.
- *Note: Exhibitors responsible for all their own other ancillary set-up requirements (electrical, etc.)*

## CUSTOMIZED OPTIONS AVAILABLE

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Looking for something unique or different? Our sponsorship team would be happy to work with you to create a customized sponsor and partnership package that fits your organization's goals and budget.

## THE TEAM

Reach out to any one of our sponsorship team members to become a partner:



**Sophie King**

[sophie.king@pibc.bc.ca](mailto:sophie.king@pibc.bc.ca)



**Linda Piroddi**

[Lpiroddi@gmail.com](mailto:Lpiroddi@gmail.com)



**Sean O'flaherty**

[sean.oflaherty@yahoo.ca](mailto:sean.oflaherty@yahoo.ca)

# CONFIRM YOUR PARTNERSHIP

Please fill out the form below and send a completed copy back to your sponsorship team member to confirm your organization as a partner at the PIBC 2023 Annual Conference. Cheque payments should be made payable to "Planning Institute of BC" and sent directly to the PIBC office in Vancouver. Payment by Visa or MasterCard can also be accepted.

## CONTACT DETAILS

Organization Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact First Name \_\_\_\_\_ Contact Last Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_

## SPONSORSHIP & PARTNERSHIP DETAILS

**SOLD OUT!**

Premier Title Partner - Includes Wednesday plenary & keynote, and mobile app

\$

Platinum Partner - Please indicate your preferred benefit option below:

Thursday plenary & keynote - Sold

Thursday Gala Evening Reception

\$

Gold Partner - Please indicate your preferred benefit option below:

Tuesday Welcome Reception

Wednesday - lunch-Sold

Thursday - lunch

\$

Silver Partner - Please indicate your preferred benefit option below:

Wednesday - breakfast- Sold

Thursday - breakfast

Friday - breakfast

\$

Bronze Partner - Please indicate your preferred benefit option below:

Wednesday - break- Sold

Thursday - break

Friday - break

\$

Conference Supporter - Sponsored conference session/workshop/mobile workshop

Session Title: \_\_\_\_\_

\$1200

Conference Exhibitor - One exhibit space & table, with one exhibitor pass

\$

Custom Sponsorship

Yes, I have a customized sponsorship/partnership package for: \_\_\_\_\_

I have read and agree to the terms of the sponsorship/partnership arrangements contained herein.

Signature \_\_\_\_\_

Date \_\_\_\_\_