



PLANNING INSTITUTE OF BRITISH COLUMBIA

NOVEMBER 2, 2024

World Town Planning Day

CELEBRATING THE PROFESSION
EVENING GALA



SPONSOR & PARTNERSHIP
OPPORTUNITIES

JOIN US!

The 2024 return of the Planning Institute of British Columbia (PIBC) World Town Planning Day – Celebrating the Profession gala event will take place Saturday, November 2nd at the Pan Pacific Vancouver in downtown Vancouver, BC. Join us for this special occasion as we celebrate the professional achievements of our members.

Take advantage of one of the limited opportunities to show your support and gain recognition by becoming a sponsoring partner. Achieve your organization’s goals and highlight to the profession your role in helping to support forward thinking and the shaping of livable communities and regions in British Columbia and Yukon.



Event Date

Saturday, November 2nd, 2024

Location

Pan Pacific Vancouver
999 Canada Place
Downtown Vancouver, BC

Sponsorship Confirmation

Deadline

Monday, October 28th

WHAT IT'S ALL ABOUT

In 2008 PIBC hosted its first-ever World Town Planning Day gala event coinciding with the Institute’s 50th anniversary. Since then, this annual gala event has grown to commemorate the profession and recognize professional members, including new Registered Professional Planners (RPPs), long-serving members with 25+ years of professional membership, and more.

WORLD TOWN PLANNING DAY

World Urbanism Day, also known as "World Town Planning Day", was founded in 1949 by the late Professor Carlos Maria della Paolera of the University of Buenos Aires, to advance public and professional interest in planning.

It is celebrated in more than 30 countries on four continents each November 8th. It is a special day to recognize and promote the role of planning in creating livable communities.



Who Will Be There?

Planners from across BC, Yukon, and beyond, along with special invited guests from government, academia and related professions, students, and new emerging professionals in planning will all gather in Vancouver for this great annual event.

The Event & Program

In addition to membership presentations, the formal evening event will include various opportunities to connect, network and socialize with friends and colleagues. The program will include a pre-dinner reception with musical entertainment, followed by a plated dinner and our evening program of recognition and presentations.

SUPPORT THIS EVENT & GAIN RECOGNITION

BECOME A PARTNER!

There are various opportunities available to sponsor and become a partner of the PIBC 2024 World Town Planning Day – Celebrating the Profession Gala.

Pre-designed packages are below, but we would be happy to work with you to create a customized sponsorship & benefits package that fits your organization's goals – if you have ideas, please don't hesitate to contact us to discuss!

Opportunity	Sponsorship Amount	Sponsorships Available
Premier Host / Title Partner	\$4500	1
Pre-Gala Reception Partner	\$3250	1
Membership Recognition Partner	\$2500	2
Wine & Beverage Partner	\$1999	2
Entertainment Partner	\$1800	1
Sponsored Table Partner (8)	\$1400 +GST	Per table
Custom Sponsorship	Contact Sophie King sophie.king@pibc.bc.ca	

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

\$4500

ONLY **ONE**
EXCLUSIVE
OPPORTUNITY
AVAILABLE

Premier Host / Title Partner

Showcase your organization as a prominent leader in the world of the planning profession and be recognized as the exclusive premier host partner and title sponsor of the entire gala evening event.

This package includes:

- Partner representative may give brief (approx. 2-3 minutes) introductory address to attendees during the gala; and
- One half-page special advertisement in the Winter 2024 issue of the PIBC quarterly publication, Planning West magazine; and
- Opportunity to supply content (e.g. 2 slides) for PowerPoint promotional display at the gala; and
- Complimentary sponsored table for eight (8) representatives of your organization or your guests at the gala; and
- Opportunity to place one small (e.g. postcard-size) promotional piece (supplied by the partner) at the event registration table; and
- Partner's name and logo prominently displayed on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

Pre-Gala Reception Partner

Be the exclusive host partner for the pre-gala reception and welcome friends and colleagues of the profession to the gala evening.



ONLY **ONE**
OPPORTUNITY
AVAILABLE

This package includes:

- Special recognition of your organization and its representative(s) during the opening remarks of the gala; and
- One quarter-page special advertisement in the Winter 2024 issue of the PIBC quarterly publication, Planning West magazine; and
- Opportunity to supply content (e.g. 1 slide) for PowerPoint promotional display at the gala; and
- Complimentary gala tickets for up to six (6) representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

Membership Recognition Partner

Celebrate and support accomplishments in the profession by participating in the recognition of key member achievements, milestones and admissions at this year's gala.



ONLY **ONE**
OPPORTUNITY
REMAINING

This package includes:

- Opportunity to be the exclusive sponsor of *one* of the following member recognition elements:
 - ~~Recognition of newly certified Registered Professional Planners (RPPs) over the past year, or~~
 - Recognition of individuals who have held professional membership for 25+ years
- Complimentary gala tickets for up to four (4) representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

Wine & Beverage Partner

Wow them with taste and host a beverage for each guest.



UP TO **TWO**
OPPORTUNITIES
AVAILABLE

This package includes:

- Opportunity to be the exclusive sponsor of a hosted complimentary drink per guest at one of either: the pre-gala reception or during the gala dinner; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

Entertainment Partner

Help set the mood for the evening and help us support local musical talent.



ONLY **ONE**
OPPORTUNITY
AVAILABLE

This package includes:

- Opportunity to be the exclusive sponsor of the evening's musical entertainment; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGE DETAILS

**\$1400
+GST**

VARIOUS
OPPORTUNITIES
AVAILABLE

Sponsored Table Partner

Want to attend as a group, and take colleagues, clients and other VIPs from your organization out for the evening, while gaining exposure and recognition for your organization?

This package includes:

- One table for *eight (8)* representatives of your organization or your guests at the gala; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

Sponsor a Student at Your Table!

Interested in sponsoring a student to attend the Gala?
Please contact PIBC to connect with interested students.



CUSTOMIZED OPTIONS AVAILABLE

Looking for something different? Our team would be happy to work with you to create a customized sponsor and partnership package that fits your organization's goals and budget and meets our objectives for support of this great event. Be sure to talk to us about customized opportunities.

Contact us



Join us and help support this great annual event, celebrating professional planners and the planning profession! Please refer to the attached form in this package and reach out to our sponsorship contact to become a partner.

Sophie King
PIBC Manager of Professional Learning, Events & Partnership

sophie.king@pibc.bc.ca

Please be sure to contact us no later than **Monday, October 28, 2024** to confirm your partnership for this event. Thank you!



CONFIRM YOUR PARTNERSHIP

Thank you for your support! Please fill out the form below and send a completed copy back to your sponsorship team member in order to confirm your organization as a partner at the PIBC 2024 World Town Planning Day – Celebrating The Profession Gala. Cheque payments should be made payable to “**Planning Institute of BC**” and sent directly to the PIBC office in Vancouver. Payment by Visa or MasterCard can also be accepted.

Contact details

Organization Name _____

Street Address _____

City _____ **Province** _____ **Postal Code** _____

Contact First Name _____ **Contact Last Name** _____

Contact E-mail _____

Sponsorship & Partnership Details

\$ 4500	Premier Gala Host Partner - One exclusive opportunity available
\$ 3250	Pre-Gala Reception Partner - One opportunity available
\$ 2500	Membership Recognition Partner - One opportunity remaining Newly certified RPPs (SOLD OUT!) 25+ year members
\$ 1999	Wine & Beverage Partner - Two opportunities available Pre-gala reception Gala dinner
\$ 1800	Entertainment Partner - One opportunity available
<i>Per table</i> \$1400 +GST	Sponsored Table Partner - Various opportunities available I would like _____ sponsored table(s) of 8
\$	Custom Sponsorship Yes, I have a customized sponsorship/partnership package for:

I have read and agree to the terms of the sponsorship/partnership arrangements contained herein.

Signature

Date