



## 2020 PIBC Awards for Excellence in Planning

### EXCELLENCE IN POLICY PLANNING – SMALL TOWN & RURAL AREAS

SILVER WINNER

**City of Penticton**

*Penticton 2045: Official Community Plan*

#### **Project Partners**

Penticton Official Community Plan Task Force, MODUS Planning, Design & Engagement, South Okanagan Similkameen Conservation Program, C4Wise Design

#### **Project Summary**

In 2019, the City of Penticton, a city of 35,000 in the South Okanagan, adopted a new Official Community Plan (OCP): Penticton 2045, the first substantive reworking of the Plan since 2002. The Plan establishes goals and policies for a broad range of interrelated areas, a sustainable growth plan, and a range of Development Permit Area Guidelines to create a holistic vision for the sustainable growth of the community. The process to create the new OCP was the largest engagement effort undertaken by the City, involving over 3,600 conversations and interactions in a diversity of innovative ways. The resulting plan is clear, approachable, richly illustrated and readily conveys the vision for the future of city. The OCP was unanimously approved by City Council in July 2019.

